

WORK EXPERIENCE

Senior Graphic Designer, Daigle Creative - Jacksonville, FL

May 2019 – Present

- Lead designer for dozens of clients – including large corporations, local non-profits, and small businesses
- Collaborate with advertising department to develop creative campaigns that have increased brand awareness for select clients by over 31%
- Communicate directly with clients to create marketing materials such as direct mail, annual reports, newsletters, promotional materials, presentations, business stationery, and event branding
- Coordinate print production with various vendors for print projects ranging from annual reports, brochures, direct mailing, and promotional materials
- Work closely with web developer to design, build, and maintain 10+ client websites

Board Member, UNF Men's Lacrosse Alumni Association - Jacksonville, FL

May 2021 – Present

- One of eight founding members of the University of North Florida Men's Lacrosse Alumni Association
- Responsible for all communication, social media, and marketing efforts regarding fundraising and event planning
- Successfully ran a two-week fundraising campaign and raised \$15,000 for the current UNF Men's Lacrosse program by using Facebook advertising, Mailchimp email marketing, and social media engagement

High School Lacrosse Coach, Providence School - Jacksonville, FL

September 2018 – Present

- Coach team members and demonstrated game techniques
- Professionally represent the school in interactions with students, parents, staff, and the community
- Maintain a safe environment and facilities for student-athletes at all times

President & Graphic Designer, UNF Men's Lacrosse - Jacksonville, FL

May 2016 – May 2019

- Led the men's college lacrosse program while handling team financial management, scheduling, and fundraising activities
- Established consistent branding through social media graphics, team apparel, and website design
- Managed team's social media with live video updates and score graphics gaining over 25K followers

Graphic Design Intern, Jacksonville Sharks - Jacksonville, FL

April 2018 – August 2018

- Worked side-by-side with the Creative Director to produce unique designs for the Jacksonville Sharks, Maine Mammoths, and Carolina Cobras
- Developed online team stores by working with Infinity web design
- Designed website banners and buttons, promotional pieces, online shops, and in-game graphics for all social media platforms

Freelance Designer, Jacksonville, FL

January 2014 – Present

- Create logos, websites, promotional pieces, social media graphics, t-shirt designs, and stationery components for clients

EDUCATION

University of North Florida, Jacksonville, FL

BFA with a concentration in Graphic Design and Digital Media

April 2019

SKILLS

- Adobe Acrobat
- Adobe XD
- After Effects
- Basic HTML/CSS
- Client Communication
- Constant Contact
- Illustrator
- InDesign
- Mailchimp
- Microsoft Office
- Organization
- Photoshop
- Premier Pro
- Strong Work Ethic
- Time Management
- WordPress



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